

Save The Hamster NFT Charity Launches to raise awareness and funds for animal welfare in Hong Kong

A group of enthusiastic animal lovers, visual creators, NFT influencers, blockchain experts, and professional digital marketers have all come together to create the Save the Hamsters NFT in support of Hong Kong animal welfare charity Lifelong Animal Protection (LAP).

HONG KONG, Sep 27 2022 -- Today, Tokens of Hope

(<https://www.tokensofhope.io/save-the-hamsters>) launched a NFT

(Non-fungible tokens) charity project, Save the Hamsters, in support of Hong Kong animal welfare charity Lifelong Animal Protection (LAP). LAP's mission is caring for and protecting animals that have been abandoned in Hong Kong.

Tokens of Hope will begin the sale of their Save the Hamsters NFTs on their website (<https://www.tokensofhope.io/save-the-hamsters>) from Sep 27, 2022.

Their aim is to memorialize the 2,000 hamsters that were culled during a Covid-19 preventative exercise in January 2022, through NFTs that feature the different faces of the beloved hamsters. All proceeds from the NFT sale, minus administrative and operational costs, will be donated to Lifelong Animal Protection in support of animal welfare.

"Save the Hamsters' is a reaction to the culling of 2,000 hamsters in Hong Kong. We are looking to create something positive from this sad news by

raising funds to donate to charity. We are using NFTs as a vehicle to bring awareness to and raise funds for important causes." said Lawrence Lo, Tokens of Hope.

About LAP (<https://www.lap.org.hk/>)

In recent months, due to COVID cases rising and stringent policies, there has been an increase in the number of animals who are being abandoned or left behind by owners who are moving overseas. This news is saddening and LAP is very committed in rescuing animals, sheltering stray cats and dogs and finding the animals a permanent home. LAP is run by a team of volunteers who love animals. Since 2003, LAP has established themselves as one of the major charities in Hong Kong that rescue animals from tragic circumstances. Their mission is to give every animal a loving home.

About Tokens Of Hope (<https://www.tokensofhope.io/>)

NFTs or non-fungible tokens are digital art collectibles represented by code on a blockchain. Each NFT can be bought and sold like a physical item, but the blockchain keeps an unalterable record of its ownership and transaction history. Tokens of Hope was born from the ashes of the latest Hong Kong hamster tragedy. Our mission is to tokenize hope. To highlight and support some of the world's biggest problems, by shining a light on them, and provide funding to the causes that affect each and every one of us. We're starting with Save the Hamsters, but it won't end there. Tokens of Hope will continue to

generate new ideas and NFT art, to raise funds for the causes that we care about.